



PRESS RELEASE

For Immediate Release

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Manufacturing CPAs Launches NEW WEBSITE

(Nashville, TN) – Manufacturing CPAs (formerly known as the Manufacturing Services Association (MSA)) has launched their new website, www.manufacturingcpas.com. The new website optimizes navigation by using specific tabs, an improved Member Directory and Article/Resource Bank. The website has been designed to be utilized by members and their clients within the manufacturing industry.

Michael Coakley, President of Manufacturing CPAs said “Manufacturing CPAs has been an invaluable resource for our members and our members’ clients for many years. Recognizing the need to stay current with technology and social media, we are excited to launch our new website, www.manufacturingcpas.com. This website reemphasizes our brand and will allow for much more timely and productive member interaction and resource sharing, helping us all respond better to our manufacturing clients’ needs.”

“We are building a nationally recognized brand for Manufacturing CPAs, which serves thousands of manufacturers nationwide. The new website is part of that objective. We are pleased with the positive response to the site and believe it will be a valuable tool for Manufacturing CPAs members and even their clients” stated Patrick Pruet, Executive Vice President of The Rainmaker Companies.

Through Manufacturing CPAs, members gain access to relationships and educational resources that assist them in staying on the forefront of the manufacturing industry. This website is a tool to assist member connections.

About Manufacturing CPAs

Manufacturing CPAs is a nationwide affiliation of independently owned accounting firms committed to delivering exceptional financial and consulting services to Manufacturers. Manufacturing CPAs members cooperatively build leading accounting practices in their individual markets by exchanging business development practices and technical knowledge to add value to manufacturing.

Manufacturing CPAs is a subsidiary of The Rainmaker Alliances, a service line of The Rainmaker Companies. For more information, visit www.manufacturingcpas.com.

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